

Experience**SJT Designs**

Digital Imaging Specialist / Freelance Photographer, January 2005 - Present
Own and operate freelance design and photography business. I have seconded/assisted for major photography firms in the NY/NJ metro area working for Fortune 500 companies, celebrities, and high-end weddings. Design projects range from logo work, brand identity, books and posters, and web design projects from concept to completion.

National Promotions Associates, Inc.

Photography Manager, January 2009 - March 2010
Managed staff photographers for Proof Of Performance photos for national advertising agency. Coordinated with Trafficking and Operations management teams for all photography needs of company. Digital Asset Management - key worded, tagged, managed 25000+ images annually. Other duties included IT/Computer purchasing, setup and administration of servers, printers, computers and phone systems. Many other General Office Management duties.

Apple Inc., Short Hills, NJ

Creative, July 2008 - December 2008
Specialized in teaching a variety of software applications offered on the Apple OSX. Utilized a range of skills teaching across the spectrum from new computer users, to assisting "seasoned professionals" with their issues and topics. Assisted the Genius Bar in trouble-shooting a variety of software/hardware issues.
Specialist, March 2008 - July 2008
Demonstrated in-depth knowledge of the entire line of Apple products on a daily basis. Ensured a personalized one-on-one shopping experience for the customer.

Bermuda Island Games Association, Rhodes, Greece

On location Sports Photographer, July 2007
Photographed Bermuda athletes competing in the Natwest Island Games in various sports events: Basketball, Beach Volleyball, Cycling, Indoor Volleyball, Mountain Biking, Sailing, Soccer, Swimming, and Track & Field. Daily uploads of photos made available for newspaper and other media in Bermuda to report progress of athletes.

Bermuda Volleyball Association, Bermuda

On location Sports Photographer, May 2007
Photographed the Bermuda women's national volleyball team. Assigned to document the entire three day tournament. Final presentation included a slide show at the player's social party, and uploaded image galleries to website.

IDEAL Jacobs, Inc., Maplewood, NJ

Graphic Designer, Pre-Press Department, October 2003 - March 2007
Daily multitasking of highly detail oriented projects from concept to completion. Taking customers instructions and CAD files to create precision die-cut polycarbonate labels with the use of Adobe Illustrator for a variety of companies' applications ranging from scientific to personal. Also worked on Layout and Design of books and posters. Additional responsibilities included Accounts Receivable transactions such as the creation of invoices and receipt of payments from customers.

Summit Area YMCA, Summit, NJ

Rock Wall Supervisor, January 2003 - November 2003
Managerial duties include evaluating, training and scheduling staff, maintenance of facilities and equipment, and teaching YMCA members basic climbing techniques.
Member Services Staff, July 1999 - July 2002
Worked as Front Desk staff to meet and greet members as they checked in. Gave tours of facility, and answered questions about programs offered throughout the YMCA. Also had other various clerical and secretarial responsibilities.

**Experience
(continued)****Reed Business Information, Pre-Press/Scanning, Morris Plains, NJ
Digital Imaging Specialist, March 1999- August 2002**

Daily use of various scanning software programs and Adobe Photoshop for retouching photographs for print and web output for all monthly publications. Thorough knowledge of Pre-Press and Digital Imaging techniques. Expedited inter-departmental communications to facilitate scheduling and prioritizing of deadlines for press film and digital scanning output. In charge of training staff on necessary equipment and software.

**New World Computers Direct, Advertising Department, Edison NJ
Webmaster/Designer, September 1998 - January 1999**

In charge of redesigning and administering NWCD's online catalog. Created navigational look and feel throughout entire site. Administration of Cold Fusion Web Development applications.

**Impact Communications, Inc., Graphics Department, Morristown, NJ
Intern, July 1998 - August 1998**

Assisted Art Director in collaborative effort with the design and implementation of various marketing and promotional materials. Design and layout of various projects for Fortune 500 companies. Created Power Point presentations for various companies.

Midi Inc., Princeton, NJ

Intern, September 1997 - June 1998

Photoshop work on Multimedia Training tutorials for the Aegis computer system.

Rutgers University, Office of Sports Information, Piscataway, NJ

Intern, Spring 1997

Project manager in charge of layout and design of media guide for Women's Track & Field team.

National Starch and Chemical Co., Graphics Dept., Bridgewater, NJ

Intern, Spring 1997

Assisted with marketing and promotional brochures and the Annual Report for the company. (proofing blue lines, checking color comps, etc.)

Education**B.A. Visual Arts - Graphic Design, May 1998
Rutgers University, New Brunswick, NJ****Graphic Design Certificate Program - Currently Enrolled
Arapahoe Community College, Littleton, CO****Computer
Background**

Platforms: Mac, PC (Amiga, Unix)

Equipment: ProE (autoCAD) workstation, Agfa, Scitex, and Hiedelberg scanners, PantherPro and OYO Image setters (for film output), IRIS and other large format printers. Software: Aperture 3.3, Adobe CS6 (Photoshop, InDesign, Illustrator, Dreamweaver, Flash), Quark Xpress, ProE 2000, Apogee, PageFlow, Bryce, and various web design tools. MS Office- Word, Power Point, Excel, and many other various programs. HTML5, CSS, javascript.

Miscellaneous

RGIS Inventory Specialist, Lakewood Climbing Instructor, 303 Volleyball Coach; Rutgers Varsity Track & Field, Alpha Chi Rho Fraternity, Rock Climbing, Snowboarding, USA Volleyball. Volunteered for many charitable organizations and community services.